

Application for the position of Treasurer of The Avicenna Alliance (2022-2023)

Mathieu Rimaud in a few words

Biomedical engineer by training, Mathieu started his career, working with surgical robots and then surgical navigation both in Orthopedics. It was in 2000, and such innovations were not common as they are now. After various positions in start-ups, he then widens his experience in a more established international group (Tornier, bought by Wright, and then Corin) with marketing positions in the knee portfolio.

After some months of brainstorming, it came to evidence that simulation and in silico were the way to go to be able to impact the journey of care and improve patient satisfaction and their clinical results. This needed disruption motivated the establishment of TwInsight in March 2020 by its 4 cofounders, including Mathieu as the CEO. Coordinating the team expertise and technology of more than 10 years of research, Mathieu is dedicating his energy and experience to answer current musculoskeletal clinical needs. The route is now clear with the mission and ambition of TwInsight to make digital twins essential to personalize and improve orthopedics surgery.

Motivation for the position

Cash is key and this is essential to dedicate appropriate time and energy to enable good execution of working groups and proper initiatives of the Alliance to make in silico medicine mandatory in the health ecosystem of tomorrow.

With my experience of CEO in a small and fast-growing start-up, I am living daily with the balance of collecting money and spending it in the most appropriate and subtle way. This could be easily applicable to the Alliance.

It is already frustrating to see some significant overdue memberships fees, considering the impact that the Alliance is making and even more anticipating the future of their company/portfolio. This should not be acceptable to have delayed membership collections, that are putting at risk the proper execution of any budgeted action.

With my profile and experience, I believe that I would bring the adequate authority to help the Alliance collecting its due membership and formalize the process to ensure a sound cash flow situation. That is why, I am motivated to contribute and help accelerating a business and financially sound growth of the Alliance.

Furthermore, my position as CEO of a Startup will make sure that the voice of SME and start-ups is properly heard in the board on one end. On the other end, I may have more credibility to explain to SMEs why it is crucial to join the Alliance as a new member.

Expected achievements for the mandate

Building on the heritage of previous Treasurers, I'd like to bring my contribution to the management of the Alliance by focusing on few points:

1. We need to solve our occasional cash flow challenges by making sure that overdue payments are addressed and that the current memberships are paid as quickly as possible. Along this line, it will be essential to define and initiate a process that the Office Manager will be able to drive under the supervision of the Treasurer and the Board.
2. Plan and budget will be another priority: We need to build a multiyear vision of the plan that we want to follow at the level of the Alliance as well as for the Working Groups. It will be important to define a process to continuously evolve our perspective, likely through quarterly sliding plan, to avoid intense discussion towards the end of the year. This is already informally done but it would be useful to formalize it in a continuous way. This will allow us to accurately report monthly to the Board and quarterly to the General Assembly where we are and where we expect to be at the end of the year.

3. As the Alliance is growing, it will be important to formalize our paperwork such as membership agreement (nice progress have been accomplished so far), partnership agreement, collaboration with RPP and other services suppliers, and make sure that the Alliance is becoming a more autonomous entity under the supervision of the Secretary General.
4. To build on previous experience, I would suggest holding short quarterly meeting with previous Treasurer to build on their huge experience and knowledge of the Avicenna Alliance; having them as advisors would definitely accelerate our progress and ensure a wider vision.