

Application for the position of Treasurer of The Avicenna Alliance (2024-2026)

Mathieu Rimaud in a few words

Biomedical engineer by training, Mathieu started his career, working with surgical robots and then surgical navigation both in Orthopedics. It was in 2000, and such innovations were not common as they are now. After various positions in start-ups, he then widens his experience in a more established international group (Tornier, bought by Wright, and then Corin) with marketing positions in the knee portfolio.

After some months of brainstorming, it came to evidence that simulation and in silico were the way to go to be able to impact the journey of care and improve patient satisfaction and their clinical results. This needed disruption motivated the establishment of TwInsight in March 2020 by its 4 cofounders, including Mathieu as the CEO. Coordinating the team expertise and technology of more than 10 years of research, Mathieu is dedicating his energy and experience to answer current musculoskeletal clinical needs. The route is now clear with the mission and ambition of TwInsight to make digital twins essential to personalize and improve orthopedics surgery.

Motivation for the position

Cash is key and this is essential to dedicate appropriate time and energy to enable good execution of working groups and proper initiatives of the Alliance to make in silico medicine mandatory in the health ecosystem of tomorrow.

With my experience of CEO in a small and fast-growing start-up, I am living daily with the balance of collecting money and spending it in the most appropriate and subtle way.

During the past period, as the Treasurer of The Avicenna Alliance (2022-2023), significant work has been put in place to :

- streamline the membership fees collection and increase the number of members,
- assist the Secretary General, the Office Manager, and the Working group leaders in their duties.

With my profile and experience, I could pursue the efforts to collect the due membership fees to ensure a safe cash flow situation to make possible actions (from events to task forces and working groups actions). That is why, I am motivated to contribute and help accelerating a business and financially sound growth of the Alliance.

Furthermore, my position as CEO of a Startup will make sure that the voice of SME and start-ups is properly heard in the board on one end. On the other end, I may have more credibility to explain to SMEs why it is crucial to join the Alliance as a new member.